

Why Partner With BizLibrary?



BizLibrary is a recognized leader in the training industry and a leading provider of online learning for the modern workforce. Our award-winning, microlearning video library engages employees of all levels, and companies of all sizes are empowered to solve business challenges and impact change within their organizations.



WHAT'S THE BIZLIBRARY DIFFERENCE?

Engaging content:

Our content library contains 9,000+ high-quality, short, video-based lessons that cover topics important to growing organizations.

Modern learning solution:

Our content is mobile-friendly, includes closed-captions, and can be delivered on any learning platform that accepts AICC or SCORM standards.

Timely & relevant content:

We take the content curation process seriously! Through our in-house production team and trusted producer-partners, our library always stays up-to-date.

Optimized for Learning:

- › 3 Formats of Content: Video course, video lesson, and interactive modules
- › 7 Main business critical topic areas and more than 150 subtopics
- › Reinforced for maximum retention with support materials such as quizzes, transcripts, additional links and reinforcement boosters to help keep content top-of-mind



WHAT DOES IT MEAN TO BE A BIZLIBRARY RESELLER?

Establish a recurring stream of revenue by promoting, selling and implementing BizLibrary content. You'd make a great fit if you're one of the following, and searching for content to add value to your clients.



BENEFITS OF BECOMING A BIZLIBRARY RESELLER

Library Flexibility

Clients have options to choose a library that is suited for their specific needs.

Large Selection

Thousands of video lessons and courses available in a variety of formats and covering a wide variety of topics.

Continuous Support

Partnership and client support from our team of experts.



SALES ENABLEMENT SUPPORT:

- › Content experts provide continuous support.
- › Library stays up-to-date with new monthly releases and retirements.
- › Marketing team available for assistance.
- › **Content Concierge:** Use this complimentary service to save time mapping content to specific competencies, organizational core values, and more.
- › **Partner Portal:** Having a centralized partner portal gives you access to lead forms, product sheets, pricing guides, talk tracks, battle cards, library course lists, and updated new releases and retirements.

Contact us to learn more!